

The Office of Prescription Drug Promotion (OPDP) protects the public health by ensuring prescription drug information is truthful, balanced, and accurately communicated. During the rotation, the student will interact with a variety of professionals within OPDP, such as pharmacists, physicians, physician assistants, attorneys, social scientists, nurse practitioners, and nurses. We will, to the extent possible, tailor rotation objectives to the interest areas of the student. Depending upon his or her interest, the student may have the opportunity to:

- Assist in reviewing FDA form 2253 submissions to identify potentially violative pieces
- Summarize previous OPDP enforcements
- Give a presentation to the Office on a topic of interest
- Attend individual training sessions specific to OPDP

In addition, the student will be responsible for attending all rotation-related presentations and will be encouraged to explore various opportunities within the Food and Drug Administration. Upon completion of the rotation, the student should be familiar with sections of the Federal Food, Drug, and Cosmetic Act pertaining to prescription drug promotional labeling and advertisements and relevant OPDP-related FDA Guidance documents. Finally, the student should understand how language in product labeling affects drug promotion, and how OPDP collaborates with the Office of New Drugs.